Centre for Newcomers

10TH ANNUAL FUNDRAISER

10th BRIDGING SUCCESS GALA

FRIDAY, MARCH 19, 2027 · 6:00 - 10:00 PM

CARRIAGE HOUSE HOTEL
9030 MACLEOD TRAIL, CALGARY, AB T2H 0M4

Calgary's leaders will be in the room.
Will you?

2027 SPONSORSHIP OPPORTUNITIES



WHO WILL BE IN THE ROOM

WHEN NEWCOMERS SUCCEED, CALGARY SUCCEEDS.

You will join influential leaders from business, government, philanthropy, and the nonprofit sector who share a commitment to this city. You will hear stories of resilience and achievement. You will connect with people who are driving change across Calgary. And most importantly, you will help create opportunities that will have an impact long after the evening ends.

BUSINESS LEADERS

Owners, executives and decision-makers.

PHILANTHROPISTS

Donors and foundations investing in Calgary.

GOVERNMENT

Representatives at every level of government.

COMMUNITY

Builders and nonprofit leaders in our communities.

A WELCOME FROM OUR CEO

Ten Years of Bridging Success

Dear friends and partners,

Every year, thousands of newcomers arrive in Calgary with skills, experience, ambition, and an unwavering desire to contribute. They are starting businesses, filling critical workforce gaps, strengthening our communities, and helping drive the economic growth that benefits us all.

At Centre for Newcomers, we see every day what happens when barriers are removed and doors are opened. We see engineers returning to their profession, entrepreneurs launching businesses, families finding stability, young people discovering confidence, and employers gaining access to skilled, motivated talent.

As we celebrate the Gala's 10th anniversary, we are also celebrating a bigger idea: that the future of our city depends on creating pathways for talent to thrive.

As we mark this important milestone year, I invite you to be part of a growing movement of leaders investing in Calgary's future and demonstrating what is possible when community and business come together with purpose.

Together, we can build a city where talent is recognized, opportunity is accessible, and every newcomer has the chance not only to belong, but to thrive.

We promise a night to remember, with delicious food, captivating entertainment, great company and a cause worth celebrating.

I look forward to welcoming you on March 19.

With gratitude,

Nketti Johnston-Taylor

DR. NKETTI JOHNSTON-TAYLOR
Chief Executive Officer, Centre for Newcomers



THE EXPERIENCE

ONE NIGHT. ONE ROOM. CALGARY'S FUTURE.

This is more than a fundraiser. It is one of Calgary's premier gatherings of business leaders, community builders, philanthropists, government representatives, and organizations committed to building a stronger, more prosperous city.

It will be an opportunity to engage with influential decision-makers, hear powerful stories of newcomer success, enjoy exceptional food and hospitality, and celebrate the people moving Calgary forward.

The 10th Annual Bridging Success Gala puts your brand in front of every guest in the room: on signage and screens, in the program, from the stage and across social media.

THE RECEPTION

Hors d'oeuvres, first introductions and time to connect.

DINNER

A dinner shared with colleagues, partners and new connections.

A CULTURAL EXPERIENCE

Performances that celebrate the many cultures that call Calgary home.

THE CONNECTIONS

Conversations that turn into partnerships.

DANCE! DANCE!! & DANCE!!!

After dinner, we dance. The floor opens at 9:00 PM.

DRESS CODE

Formal, traditional or cultural attire

ABOUT CENTRE FOR NEWCOMERS

Centre for Newcomers has supported newcomers since 1988, providing training programs and support services to promote full integration, cultural diversity, community participation and citizenship. Our work spans career and employment services, English language classes, youth programs, settlement, case management and housing support, childcare, and Ethnicity Catering & Cafe.

Proceeds fund our work in Calgary, directed where the need is greatest.

PARTNERS IN CALGARY'S GROWTH

TALENT ALONE IS NOT ENOUGH. OPPORTUNITY MATTERS.

Calgary is growing, evolving, and competing for talent in ways we have never seen before. Our city's future depends on whether we can attract, retain, and unleash the potential of the people choosing to build their lives here.

$2.7M

provincial grant to prepare newcomers for the skilled trades

250+

newcomers to receive skilled trades training over two years

81%

of employment clients working or in further training at 90 days

36%

of Calgary's workforce are immigrants

When you sponsor Bridging Success, you are not simply putting your logo on a program or supporting an event. You are aligning your organization with an initiative that is helping shape Calgary's workforce, strengthen our economy, and open doors that transform lives.

TRADES READY TRAINING

Job-ready for the trades

Trades Ready Training for Newcomers (TRT) pairs hands-on technical training and safety certifications with direct connections to employers. Graduates move into growing sectors such as data centres.

SKILLED TRADES PATHWAYS

New provincial funding

The grant is CFN's first from Alberta's Ministry of Jobs, Economy, Trade and Immigration, delivered with Edmonton Newcomer Centre.

CFN'S FIRST TRADES SUMMIT

Employers at the table

CFN hosted its first Trades Summit, bringing together employers, industry leaders, government and community partners to address workforce needs.

IN THEIR WORDS

> "You are not alone here. There is a Centre for Newcomers, a valuable support system ready to lift you up, guide & walk beside you as you build your future & life here in Canada."
>
> CFN CLIENT

> "We were completely lost at first, but now we know where to go, who to ask, and we feel part of something again."
>
> CFN CLIENT

YOUR BRAND, FRONT AND CENTRE ON CALGARY'S BIG NIGHT.

There are only a limited number of sponsorship opportunities available, including our exclusive Signature Sponsorship. Digital and social media reach details are available upon inquiry.

SIGNATURE SPONSOR ★

ONLY 1 AVAILABLE

16 SEATS

$30,000+

- Event title: "Bridging Success Gala, presented by [Sponsor]," with lead logo placement across gala materials, website, main stage and photo wall
- Approved five-minute address by a sponsor representative, with recognition by the emcee and CFN CEO
- 16 seats at two premium tables of eight, with priority seating and hosted leadership introductions where available
- Full-page program advertisement, a featured partner story and three dedicated social media posts
- Up to 12 months of featured recognition on CFN reception and digital displays and the sponsor webpage
- Two tailored employee engagement opportunities, a leadership briefing or site visit, and a post-event impact summary

VISIONARY SPONSOR ★

$20,000+

ONLY 2 AVAILABLE 8 SEATS

- 8 priority seats and prominent secondary logo placement on event signage, website and program
- Emcee acknowledgement, half-page program advertisement and two dedicated social media features
- Up to six months of recognition on CFN reception and digital displays and the sponsor webpage
- One facilitated employee engagement activity or CFN site visit
- Post-event acknowledgement and impact update

IMPACT SPONSOR ★

$10,000+

ONLY 4 AVAILABLE 4 SEATS

- 4 seats and logo recognition on shared event signage, gala screens, website and program
- Quarter-page program advertisement, emcee acknowledgement and one dedicated social media thank-you
- Up to three months of CFN digital recognition where available, plus a guided CFN site tour
- Acknowledgement in CFN's post-event sponsor recognition and impact report

COMMUNITY SPONSOR ★

$5,000+

ONLY 6 AVAILABLE 2 SEATS

- 2 seats and logo recognition in the event program, gala website and rotating sponsor screen
- Group social media thank-you and acknowledgement by the emcee
- Up to one month of recognition on a CFN in-centre sponsor display and an invitation to a group community tour
- Inclusion in CFN's post-event sponsor appreciation

★ Includes a signature gift bag, packed with thoughtfully chosen gifts and a few surprises.

EVENT EXPERIENCES · EACH EXCLUSIVE TO ONE PARTNER

GALA DINNER ★ — 8 SEATS

$15,000+

- Exclusive recognition as Gala Dinner Sponsor, with verbal recognition at the start of dinner
- Logo on dinner menu cards, dining-area signage, program and a dedicated dinner screen slide
- Half-page program advertisement and one dedicated social media post
- Optional three months of CFN digital recognition and a guided visit

VENUE — 2 SEATS

$3,000+

- Exclusive Venue Sponsor recognition on entrance and welcome signage and in the program
- Logo on the gala sponsor webpage and rotating welcome screen
- Group social media thank-you

RECEPTION & HORS D'OEUVRES — 2 SEATS

$2,000+

- Exclusive recognition as Reception & Hors d'oeuvres Sponsor
- Logo on reception and hors d'oeuvres station signage
- Emcee acknowledgement, program and webpage listing, and group social media thank-you

DECORATION — RECOGNITION ONLY

$1,000+

- Exclusive recognition as Decoration Sponsor
- Emcee acknowledgement, program and website listing, and social media thank-you

RESERVE YOUR PLACE

DON'T WATCH FROM THE OUTSIDE.

JANUARY 29, 2027

Early commitment

Commit by this date to be included in pre-event promotion.

FEBRUARY 19, 2027

Final commitment

Last day to confirm so your recognition can go to print.

MARCH 19, 2027

Gala evening

6:00 - 10:00 PM.
Formal, traditional or cultural attire.
Carriage House Hotel,
9030 Macleod Trail.

I hope you will join us.

Contact us to confirm availability and receive your sponsorship agreement. We are happy to tailor recognition and employee engagement to your organization's values.

CONTACT

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centrefornewcomers.ca

Combining sponsorships: branding recognition can be combined. Seats, program space, speaking opportunities and other benefits are agreed once and do not automatically duplicate. Presenting rights are exclusive to the Signature Sponsor. All amounts are in Canadian dollars and are minimum suggested contributions; sponsors may give more. Benefits, seating, logo placements and activities are subject to availability, CFN approval, production timelines and a signed sponsorship agreement. CFN does not guarantee external media coverage, participant access, recruitment outcomes or charitable receipting; any receipting is subject to Canada Revenue Agency rules and CFN Finance review. Gala sponsorship does not grant facility naming rights or privileged access to clients. Charitable registration number: 10073 1660 RR0001.



Thank You

With gratitude for your consideration.
We look forward to welcoming you to Bridging Success.

CENTRE FOR NEWCOMERS



Be part of Bridging Success.

CENTREFORNEWCOMERS.CA

Centre for Newcomers is a registered charity.
Charitable registration number 10073 1660 RR0001